

Advertisement Prices at Kuwait State Radio Stations (in Kuwaiti Dinars)

First : Advertisement by Spots

Ads. periods & prices at Arabic Songs Station FM 103.7

Ads. periods in seconds	10	15	20	25	30	35	40	45	50	55	60
Ads. Prices	40	45	50	55	60	65	70	75	80	85	90

Ads. periods & prices at Super Station FM 99.7

Ads. periods in seconds	10	15	20	25	30	35	40	45	50	55	60
Ads. prices	30	35	40	45	50	55	60	65	70	75	80

Ads. periods & prices at the General Program, the Second Program & Other Stations

Ads. periods in seconds	10	15	20	25	30	35	40	45	50	55	60
Ads. prices	20	25	30	35	40	45	50	55	60	65	70

Second: Advertisement by Sponsorship

Sponsorship Prices at the Radio Stations

Type of Advertisement	Price	Advertisement Duration
Joint Sponsorship	200	Per Advertiser for 1 hour
Exclusive Sponsorship	300	For the Sponsor for 1 hour
Simple Sponsorship	75	For One Episode

Sponsorship Prices at the Following Radio Stations

The General Program- the Second Program- Stations with the following languages: Filipino-Urdu-Persian

Type of Advertisement	Price	Advertisement Duration
Joint Sponsorship	125	Per Advertiser for 1 hour
Exclusive Sponsorship	225	For the Sponsor for 1 hour