

## Cinema Material Requirement

File Format: QuickTime (.mov)

Frame size: Full HD 1920 x 1080

Ratio: 16:9

FPS: 25

Codec: Apple Pro Res, Mpeg4 or H. 264



File size not to exceed ( 1 GB )

## Intermediary Rates / Cinescape / Regular Screens

Weekly																	
7 "	10 "	15 "	20 "	25 "	30 "	35 "	40 "	45 "	50 "	55 "	60 "	65 "	70 "	75 "	80 "	85 "	90 "
			—		↔		+										
220	250	300	400	450	500	585	670	750	835	920	1,000	1,085	1,170	1,250	1,335	1,420	1,500
155	175	210	280	315	350	410	470	525	585	645	700	760	820	875	935	995	1,050
110	125	150	200	225	250	295	335	375	420	460	500	545	585	625	670	710	750

## Intermediary Rates / Cinescape / VIP Screens

Weekly																	
7 "	10 "	15 "	20 "	25 "	30 "	35 "	40 "	45 "	50 "	55 "	60 "	65 "	70 "	75 "	80 "	85 "	90 "
			—		↔		+										
880	1,000	1,500	1,600	1,800	2,000	2,335	2,670	3,000	3,335	3,670	4,000	4,335	4,670	5,000	5,335	5,670	6,000

<b>Cinescape Rate Card 2014 - 2015</b>			
<b>RATE IN KUWAITI DINAR KWD</b>	<b># of Seats</b>	<b>Approx # of Shows Per 1 Week</b>	<b>QUICK TIME / MOV in HD</b>
<i>For special position request, a 25% surcharge will be applicable</i>			<b>Weekly Rate</b>
			<b>30 "</b>
<b>Al Fanar Mall / Salmiya</b>			
Fanar 1	212	42	350
Fanar 2	239	42	350
Fanar 3	193	42	350
Fanar 4	342	42	500
Fanar 5	206	42	350
<b>Central Plaza / Salmiya</b>			
Plaza 1	248	42	350
<b>Marina Mall / Salmiya</b>			
Marina 1	236	42	500
Marina 2	285	42	500
Marina 3	285	42	500
<b>Souk Sharq Mall / Sharq</b>			
Sharq 1	225	42	350
Sharq 2	392 + 36 VIP	42	500
Sharq 3	225	42	350
<b>Al Muhallab Mall / Hawally</b>			
Muhallab 1	210	42	350
Muhallab 2	210	42	350
Muhallab 3	419	42	500
<b>Ajial Mall / Fahaeel</b>			
Ajial 1	370	42	250
Ajial 2	155	42	250
Ajial 3	155	42	250
Ajial 4	370	42	250
<b>Al Kout Mall / Fahaeel</b>			
Kout 1	247	42	350
Kout 2	218	42	350
Kout 3	221	42	350
Kout 4	154	42	350
<b>The Avenues Mall / Reggai</b>			
Avenues 1	140	42	500
Avenues 2	140	42	500
Avenues 3	232	42	500
Avenues 6	257	42	500
Avenues 7	76	42	350
Avenues 8	76	42	350
Avenues 9	232	42	500
Avenues 10	156	42	500
Avenues 11	307	42	500
<b>360 Mall / South Surra</b>			
Screen 1	326	42	500
Screen 2	156	42	500
Screen 3	156	42	500
Screen 4	156	42	500
Screen 5	138	42	500
Screen 6	156	42	500
Screen 7	156	42	500
Screen 8	233	42	500
Screen 11	233	42	500
Screen 12	344	42	500
Screen 14	119	42	500
Screen 15	119	42	500
<b>Al Bairaqa Mall / Al-Iqaila</b>			
Bairaqa 1	239	42	500
Bairaqa 2	121	42	350
Bairaqa 3	121	42	350

<b>Cinescape Rate Card 2013 - 2014</b>			
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## VIP Screens

RATE IN KUWAITI DINAR KWD <i>For special position request, a 25% surcharge will be applicable</i>	# of Seats	Approx # of Shows Per 1 Week	QUICK TIME / MOV in HD Weekly Package 30 "
<b>Laila Galleria / Salmiya</b>			<b>5 VIP Screens for 1 Week  KD 2,000</b>
<b>Laila 1</b>	<b>217</b>	<b>42</b>	
<b>The Avenues Mall / Reggai</b>			
<b>Avenues 4</b>	<b>23</b>	<b>42</b>	
<b>Avenues 5</b>	<b>23</b>	<b>42</b>	
<b>360 Mall / South Surra</b>			
<b>Screen 9</b>	<b>48</b>	<b>42</b>	
<b>Screen 10</b>	<b>48</b>	<b>42</b>	

Regular Screens Disc		VIP Screens Disc	
5 Screens	10 % Disc	2 Consecutive Weeks	10 % Disc
10 Screens	15 % Disc	Consecutive Weeks	15 % Disc
15 Screens	20 % Disc	Consecutive Weeks	20 % Disc

Material Specifications & General Conditions
<b>QUICK TIME / MOV in HD FULL FRAME / 1920x1080 / FPS 25 / Ratio 16:9 / Codec h264 / Mpeg 4/ Apple Pro Res Cinema Week Starts Thursdays Material Deadline Sundays Pior to Campaign</b>