

## Advertising Rates 2015

(In Kuwaiti Dinar)

### Black & White

Space	Front Page	Second Page	3rd Page	5th Page	7th Page	Inside Page	First Economic Page	Economic Page	Opposite B. L. Page	Before Last Page	Last Page
Cm/col.	28	11	12	9	7.5	6	8	6.5	7.5	10	16
1/4 Page	2800	1100	1200	900	750	600	800	650	750	1000	1600
1/2 Page	5600	2200	2400	1800	1500	1200	1600	1300	1500	2000	3200
Full Page	-	4400	4800	3600	3000	2400	-	2600	3000	4000	6400

### Full Color

Space	Front Page	Second Page	3rd Page	5th Page	7th Page	Inside Page	First Economic Page	Economic Page	Opposite B. L. Page	Before Last Page	Last Page
Cm/col.	38	14	18	12	11	9	12	9.5	11	13	23
1/4 Page	3800	1400	1800	1200	1100	900	1200	950	1100	1300	2300
1/2 Page	7600	2800	3600	2400	2200	1800	2400	1900	2200	2600	4600
Full Page	-	5600	7200	4800	4400	3600	-	3800	4400	5200	9200

Earpanel ( Front page) - color	6 cm x 3 col.	650
Earpanel ( last page) - color	5.5 cm x 3 col.	350

- Minimum size available on front Page 20 cm/col.
- 15% levy is charged on selecting the page & 10% levy is charged on Positioning.
- 50% levy is charged for top position (under the header) on front & last pages. 25% for other pages.
- 25% extra is charged on the price of the B&W for adding only one additional color.
- The Price for 2 additional colors is counted as a full color

