



ADVERTISING RATES 2015

BLACK & WHITE

	Cm/Col	1/8 Page	1/4 Page	1/2 Page	Full Page
	KD	KD	KD	KD	KD
Front Page (Glossy)	30	1500	3000	6000	N.A
2nd Page (Glossy)	12	600	1200	2400	4800
3rd Page	13	650	1300	2600	5200
5th Page	9	450	900	1800	3600
7th Page	7	350	700	1400	2800
Inside Page	6	300	600	1200	2400
1st Business Page	9	450	900	1800	N.A
Business Page	7	350	700	1400	2800
Before Back Page (Glossy)	7	350	700	1400	2800
Back Page (Glossy)	18	900	1800	3600	7200

FULL COLOUR

	Cm/Col	1/8 Page	1/4 Page	1/2 Page	Full Page
	KD	KD	KD	KD	KD
Front Page (Glossy)	40	2000	4000	8000	N.A
2nd Page (Glossy)	15	750	1500	3000	6000
3rd Page	18	900	1800	3600	7200
5th Page	12	600	1200	2400	4800
7th Page	10	500	1000	2000	4000
Inside Page	9	450	900	1800	3600
1st Business Page	13	650	1300	2600	N.A
Business Page	10	500	1000	2000	4000
Before Back Page (Glossy)	10	500	1000	2000	4000
Back Page (Glossy)	25	1250	2500	5000	10000

- A 10% levy is charged on selecting a specific left page.
- A 15% levy is charged on selecting a specific positioning within the page.
- A 25% Extra charge for additional colour over (B&W) rate.
- A 15% levy is charged on the Killer Size Ads bigger than 4 columns & less than 8 on prime positions (Front, 2nd, 3rd, 5th, 7th, 1st Eco & Back pages)
- We do not accept ads less than 20cm / cols on the Front Page.
- The maximum size on the Front Page shall not exceed half page.

Advertising Department